

# Top 10 Reasons Your Business Needs A Website

## Have you or any of your patrons asked, “Does your restaurant have a web site?”

---

Do you follow this question with statements such as:

“Building and maintaining it will take too much time.”

“Building a web site is too expensive.”

“We’ve gotten along just fine all these years without one.”

---

What do we say in response, (other than – more & more restaurants are putting up web sites – don’t be left behind)?

Here are our top ten reasons to have a web site for your restaurant:

1. Patrons and potential patrons can find information about your restaurant 24 hours a day, 7 days a week.
2. Patrons can review your online menu before they visit or call in their order – they won’t have to guess about your menu selection.
3. Directions and hours of operation will be on your site for access at any time.
4. Provide information about your restaurant – your restaurant’s history, specialties, great location, what makes your restaurant unique, etc.
5. The staff will have fewer interruptions for routine requests about directions, proper attire, banquets and/or catering information.
6. Specials, coupons and upcoming events can be listed on your web site.
7. Out of town visitors can easily find out information about the restaurant.
8. An employment application form can be posted to your site which can be completed and submitted online; job listings can also be posted.
9. A web site provides an additional way to stay in contact with patrons. You can send email messages to patrons opting in to your email list.
10. A form can be provided on your web site for patrons to fax in orders or request a reservation.

If you want to create a web site for your restaurant and realize how it will benefit both your restaurant and its patrons, please [contact us](#) – we will show you how easy and affordable a web site can be. For a sample, visit [hosting.idcc.net/restaurant](http://hosting.idcc.net/restaurant). Also check out our Lunch and Dinner web design packages by following [this link](#).

And if you already have a web site, we can update the look of the site. We also provide hosting services if you are satisfied with your current site.